SEOC 2026 PROGRAM

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ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

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SATURDAY NOVEMBER 21, 2026 - OPENING SESSION

Venue: Aula Magna Santa Lucia, Università Alma Mater, Via Castiglione 23, 40124 Bologna

10:30 **Optional visits to social enterprises in Bologna** (by reservation and limited number of participants)

12:00-13:30 **Registration**

14:00 **Opening Musical Performance** by Collegium Musicum Alma Mater University

Keynote Stefano Zamagni, Professor of Economics, University of Bologna
"From homo oeconomicus to homo integralis:
a precondition for a truly transformative social enterprise, rather than merely reparative"

Keynote Ashanti Kunene, Learning 2 Unlearn, South Africa
"A Paradise of Joy"

Social Entrepreneurs Panel: *From Egosystem to Ecosystem*

- **Anne K. Rweyora**, Smart Havens, Uganda
- **Carlotta Santolini**, Mariscadoras, Italy
- **Wendy Bezzina**, Tuscany Impact Solutions, Australia
- **Philipp Klotz,** Polytone, Germany

Moderator: Maria Luisa Ferreira, Expert in impact entrepreneurship, Portugal

Musical Performance

Keynote Linda Davis, Giraffe Bioenergy, Kenya
"Building a business is like climbing a mountain"

Keynote Atif Choudhury, Zaytoun CIC, Palestine & Calling All Minds, UK
"Can Social Enterprise Really Change the World?"

Coffee break

Panel: Beyond VC structure and tools

- **Uli Grabenwarter**, Impact Investor, Luxembourg
- **Marco Gerevini,** GDA Impact & Fondazione Social Venture Giordano Dell'Amore, Italy

Moderator: Elena Casolari, Opes Impact SGR, Italy

Steve Rimmer *"The case of Tickets For Good"*, UK
A case of entrepreneurship in the cultural & creative sector

Panel: Building an investable future for the arts

- **David Maggs**, Metcalf Foundation, Canada
- **Adama Sanneh**, Moleskine Foundation, Italy
- **Wakiuru Njuguna**, HEVA Fund, Kenya

Moderator: Arthur Steiner, New Silk Roads, The Netherlands

Keynote Ross Hall, The Weaving Lab, Switzerland
"From Ego to Eco"

Fireside chat: *"What to do about…the future"*

- **Lord Victor Adebowale**, House of Lords, CBE, Visionable Global, UK
- **Peter Holbrook**, Social Enterprise UK, UK

Musical Performance

Keynote Carola Carazzone, Assifero, Italy
"The choice to choose: aligning intention and agency of philanthropy in a solipsistic world"

Closing Keynote Harish Hande, Selco Foundation, India
"Romanticism of Social Enterprise"

19:30 **Closing**

20:15 **Dinner – La Scuderia, Bologna**
Piazza G. Verdi 2, 40126 Bologna

22:00 **Bus to the various hotels in Milano Marittima, Bertinoro and Cesena**

SUNDAY NOVEMBER 22, 2026

Morning: CEUB, Via Aldruda Frangipane 6, 47032 Bertinoro (FC)
Afternoon: Teatro Diego Fabbri, Corso Armando Diaz 47, 47121 Forlì (FC)

Morning

Morning 9:00-13:00	**CEUB Bertinoro** **Workshops** For the participants of SEOC 2026
Morning 10:00-12:30	**CEUB Bertinoro** **Private sessions on power dynamics, steward-ownership, systemic change and AI.** For the partners, guests and investors of SEOC 2026
13:00	**Lunch in Bertinoro**

Afternoon

14:15 **Buses leave from CEUB Bertinoro to Forlì**

15:00 **Plenary session, Teatro Diego Fabbri, Forlì**

Opening Musical Performance

Institutional greetings

Gian Luca Zattini, Mayor of Forlì
Maurizia Squarzi, Cooperativa Cavarei
Vincenzo Colla, Vicepresident Emilia-Romagna Region

Keynote Kumi Naidoo, Activist, South Africa
"The Courage to Organise: Turning Moral Outrage into Collective Power"

Panel: Steward-ownership

- **Laura Höcherl**, Purpose, Germany
- **Stephan Schenk**, Stapelstein, Germany
- **Maarten Derksen**, DOEN Foundation, The Netherlands

Moderator: Elena Casolari, Opes Impact SGR, Italy

Conversation: Doughnut Economics

- **Pins Brown**, Doughnut Economics, UK
- **Elizabeth Soubelet**, Ma Bonne Étoile, France

Musical Performance

Keynote Luca Baraldi, Ambassador European Digital SME Alliance
"FUTURE TENSE. Culture and generativity in the age of algorithmic prediction"

Imagination Fund (IF)

- **Jessica Rameau**, Sweden
- **Merijn ten Thije**, The Netherlands

Coffee break

Introduction of the 2026 impact economy case studies from Italy and around the world
Marzia Sica, Fondazione Compagnia di San Paolo, Italy (TBC)

Presentation of Case Studies (first part)

- **Appennini for All**, Avezzano (AQ), Italy *introduced by* Fondazione Garrone and Fondazione Snam
- **Lanced**, Amsterdam, The Netherlands
- **So.De**, Milan, Italy *introduced by* Fondazione Cariplo
- **The Man Cave**, Melbourne, Australia *introduced by* Amplify Alliance

Musical Performance

Presentation of Case Studies (second part)

- **Club Silencio**, Turin, Italy *introduced by* Fondazione CRT
- **Madre Teresa**, Reggio Emilia, Italy *introduced by* Fondazione Marcegaglia
- **Bottle Logistics**, Nairobi, Kenya *introduced by* Opes
- **People Gateway**, Turin/Milan, Italy

Keynote Asma Derja, European Ethical AI Alliance, Spain
"All Women or No AI: On Gender, Data and Harm"

Panel: White paper on Gender Lens Investing

- **Michelle Mboha**, Opes, Kenya
- **Charity Ndegwa**, Exotic EPZ, Kenya
- **Angela Holter**, Win Ventures, Norway
- **Maaike Broekhuis**, DOEN Foundation, The Netherlands

Moderator: Tim West, Pioneers Post, UK

Keynote Sara Roversi, Future Food Institute, Italy
"FEEDING TOGETHERNESS. Food, Community and Economies of Care"

19:30 **Closing**

20:00 **Dinner in Forlì**

22:00 **Bus to the various hotels in Milano Marittima, Bertinoro and Cesena**

MONDAY NOVEMBER 23, 2026

CEUB, Via Aldruda Frangipane 6, 47032 Bertinoro (FC)

9:00-13:00	**Workshops – CEUB Bertinoro** For the participants of SEOC 2026
11:00-13:00	**CEUB Bertinoro** **Private sessions on power dynamics, steward-ownership, systemic change and AI** For the partners, guests and investors of SEOC 2026
13:00	**Lunch in Bertinoro**
14:30-19:00	**Workshops – CEUB Bertinoro** For the participants of SEOC 2026
15:30-18:30	**CEUB Bertinoro** **Private sessions on power dynamics, steward-ownership, systemic change and AI** For the partners, guests and investors of SEOC 2026
20:00	**Dinner in Bertinoro, followed by a musical evening at the Bertinoro theatre**

TUESDAY NOVEMBER 24, 2026 - CLOSING SESSION

Venue: Teatro Alessandro Bonci, Piazza Mario Guidazzi 8, 47521 Cesena (FC)

9:10 **Plenary session, Teatro Bonci, Cesena**

Opening Musical Performance

Institutional greetings
Enzo Lattuca, Mayor of Cesena

Keynote Mario Calderini, Full Professor, Politecnico di Milano

Conversation: *An age of growing crises: community wealth building and shifting ground for social economy?*

- **Neil McInroy**, The Democracy Collaborative, Scotland
- **Gerry Higgins**, Social Enterprise World Forum, Scotland

Flaviano Zandonai, Consorzio Nazionale CGM, Italy

Musical Performance

Guido Magrin "The case of TeiaCare", Italy
A case of entrepreneurship in Health Tech sector

Pitches by workgroup participants

Coffee break

Keynote Giovanni Teneggi, B.More, Italy
"MeWe. Let's train!"

Daniela Santarpia *"The case of Cooperativa Eva"*
A case on women's entrepreneurship in the South of Italy

LEI: Lavoro, Emancipazione, Impresa
A program for women's empowerment in the South of Italy

- **Anna Marino**, Fondazione con il Sud, Italy
- **Marcella Drago**, Fondazione De Agostini, Italy
- **Chiara Alluisini**, Fondazione Marcegaglia, Italy

Final Conversation Harish Hande, Kumi Naidoo, Peter Holbrook

SEOC 2026 Awards

Jury:

- **Simona Torre**, Fondazione Accenture
- **Cristina Toscano**, Fondazione Cariplo
- **Chiara Ventura**, Fondazione CRT
- **Niccolò Romano**, Fondazione MPS
- **Sara Pripitu**, Fondazione Marcegaglia

13:30 **Closing**

14:30 **Optional visits to social enterprises in Cesena and Forlì** (by reservation and limited number of participants)